

**From:** [tourisminsights@latourism.org](mailto:tourisminsights@latourism.org) on behalf of [Franciscus Loukrezis](#)  
**To:** [Kent Smith](#)  
**Subject:** Weekly Lodging Report June 28 - July 04, 2015  
**Date:** Thursday, July 09, 2015 3:08:54 PM  
**Attachments:** [12 Week Lodging Detail 2015.xlsx](#)

---

Dear Los Angeles Tourism Member:

Week ending **July 04**, 2015 lodging highlights:

- Los Angeles occupancy of **80.7%** increased by **+2.1%** over last year's weekly occupancy (79.1%) and ranked **6<sup>th</sup>** out of the Top 25 U.S. Markets.
- ADR was **\$156.32** and ranked **7<sup>th</sup>** among the Top 25 Markets, up **+10.2%** compared to the same period last year (\$141.80).
- RevPAR was **\$126.23** which increased by **+12.6%** over last year (\$112.13) and ranked **6<sup>th</sup>** out of the Top 25 U.S. Markets.
- The LAX Area (**85.8%**) reported the highest occupancy rate for the week with South Bay (**83.0%**) coming in second place.
- Weekend occupancy throughout L.A. County was 89.0% and was significantly higher than the weekday occupancy of 77.4%.

For more details please refer to the attachment.

Regards,

*Franciscus*

Franciscus Loukrezis

Senior Manager, Tourism Insights

**LOS ANGELES TOURISM & CONVENTION BOARD**

333 S. Hope Street, 18th Fl., Los Angeles, CA 90071

T 213.236.2338

Disclaimer: This email and any attached document is product of and compiled by The Los Angeles Tourism & Convention Board. The information contained in this email and any attached document has been obtained from various independent resources which are believed to be unbiased, reputable and

reliable. However, The Los Angeles Tourism & Convention Board does not represent the data contained herein to be definitive or free from error. The contents of the information provided should not be construed as a recommendation of particular policies or actions. Quotation and reproduction of this material is not permitted without written permission from The Los Angeles Tourism & Convention Board.